

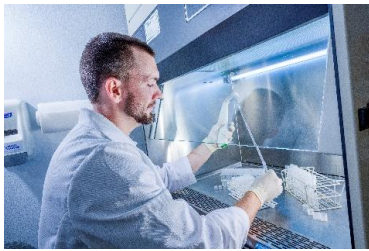
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Press Release

Dongen and Boxmeer, The Netherlands



Protix and Hendrix Genetics join forces to develop world leading insect breeding program



[Protix](#), leader in insect protein production, and [Hendrix Genetics](#), global multi-species animal genetics company, announce their collaboration in the development of an insect breeding program. The program aims to further improve the potential of insects as an efficient protein converter from feedstock to ingredient.

Founded on the achievements made in the production of black soldier flies, the new collaboration will further deepen the potential of insects as a source of high-quality nutrition. This applies to both the potential insects have as protein extractors from food leftovers, and their ability to be a quality source of nutrition for animal feed and human food.

“At Protix we have dedicated ourselves to the development of the necessary technologies to produce insects at scale in a safe and hygienic way. It is time for the next step and partner in breeding to realize our full potential”, according to Bas Jurgens, COO of Protix.

Johan van Arendonk, Chief Technology & Innovation Officer at Hendrix Genetics acknowledges the great potential of the collaboration and stated: “Partnering with Protix offers a unique opportunity to jointly create world leading program in insect breeding. Hendrix Genetics is truly multi-species focused and we experience every day that sharing knowledge across species speeds up innovation. Working on insects adds a new dimension and opportunity to create added value.”

Collaboration is well underway and Protix and Hendrix Genetics together expect results that can offer a strong benefit to all parties in the insect protein business. Both parties believe that it adds to the professional capacity of Protix, to further grow and to accelerate the industry at large.

The insect industry is growing quickly, especially after the EU allowed insect protein to be used as an aquaculture feed ingredient. Over the last decade this novel industry of insect based ingredients for feed and food has developed greatly and experienced an increased level of professionalization.



Food in Balance with Nature

Protix is the leading insect ingredient company with a broad range of ingredients made from the Black Soldier Fly, Mealworm, Cricket and Locust. Protix has a strong track record of innovation and commercial market introductions and is dedicated to delivering sustainable, circular and natural proteins and ingredients from insects. Through high-tech control systems, artificial intelligence, genetic improvement programs and robotics, Protix is able to produce consistently at the right quality.

Contact:

Bas Jurgens | Bas.Jurgens@protix.eu | +31 6 2095 0651



Better Breeding today, Better Life tomorrow

Hendrix Genetics serves the animal protein value chain with genetic solutions in layers, turkeys, traditional poultry, swine and multiple aquatic species. Founded in 2005, the company has evolved through natural growth and the acquisition and integration of leading genetics companies. Its aim is to create value, while focusing on collaboration, innovation and sustainability. Hendrix Genetics is dedicated to generating solutions for the animal protein sector that meet the challenges of food production. Backed by a strong portfolio of leading brands, Hendrix Genetics provides expertise and resources to producers worldwide with operations and joint ventures in 25 countries, and more than 3,000 employees. With respect and care for people, animals and the environment, Hendrix Genetics is committed to delivering better breeding today, for a brighter life tomorrow.

Contact:

Marcel Huijsmans
Director Marketing & Communications
E: marcel.huijsmans@hendrix-genetics.com
T: +31 485 801 911
M: +31 613 688 500

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